OUACHITA MEDICAL SOCIETY

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Advertising Contract

Date: _____

Company Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

1. HIPPOCRATIST……..Subtotal:_____

Full Page 1/2 Page 1/4 Page Back Cover Inside Back Inside Front Business Card*
*OMS members only

Spring/Summer Issue Fall/Winter Issue

Placement: _____

2. PICTORIAL DIRECTORY……..Subtotal:_____

Front Cover Full Page Back Cover Inside Back

Year: _____ Placement: _____

3. WEBSITE AD……..Subtotal:_____

Placement: _____

Package 20% discount *(Applicable to subtotals of $2500 or more*) ……* **–** _____
**On ad options 1,2,or 3 only*

4. FRIENDS OF THE OMS/OMSA…… Year Contract Term Expires:___/___/___
(Name and Logo listed on the FRIENDS of the OMS page of the Hippocratist and the OMS Website)

Special Offer: _____

_____

GRAND TOTAL: _____

SIGN HERE

Advertiser: _____ Date: _____

OMS Representative: _____ Date: _____

Terms and Conditions

Remit payment to: Ouachita Medical Society, P.O. Box 2884, Monroe, LA 71207.

Acceptance of advertising by Ouachita Medical Society in no way constitutes approval or endorsement of products or services advertised; and is subject to the publisher's approval and to agreement by the advertiser to indemnify, defend and hold harmless the publisher from loss or expense on claims or suits arising out of the contents of such advertisements. This includes suits for libel, plagiarism, copyright infringement and unauthorized use of a person's name or photograph. The publisher reserves the right to revise any and all copy, that may be deemed objectionable. We, the above named advertiser, authorize the OMS to publish our advertising with use of our name and logo under the terms stated here. Ad placement is accepted on an availability basis. OMS cannot guarantee a specific publication date or specific page number for an ad. All regulations printed on this insertion order are accepted as part of this contract. It is understood and agreed that the publisher is not bound by any verbal agreement not specifically stated in this agreement. Advertiser agrees that the publisher's maximum liability shall be the amount paid by the advertiser to the publisher. All claims on errors in publication shall be made within seven (7) days thereafter and if not so made shall not be considered. No claim will be allowed for more than one incorrect insertion or for errors affecting the value of the publication. By signing this contract, the advertiser agrees to pay for all advertising published in accordance with the contract terms per the details of the above listed agreement. Changes must be in writing and are accepted until the first of the month preceding publication. When new copy for contracted insertions are not received by the closing date, previous copy may be used without notification.

We, the above named Advertiser hereby accept participation in the Friends of the OMS/OMSA program with the above stated "special offer" by allowing the discount on products/services or special offer to be honored to members of the OMS and the OMS Alliance. Program participation is accepted on an availability basis with a contract lasting 365 calendar days from date of agreement. At which time, the Advertiser's contract is void and reapplication into the program is necessary. The Advertiser releases the OMS from any financial liability or litigation arising from any product sold or service provided to an OMS/OMSA member. Acceptance of this program in no way constitutes approval or endorsement of products or services advertised or offered by the Ouachita Medical Society or Ouachita Medical Society Alliance.